



# ADAM COGAN

SSW Chief Architect

Microsoft Regional Director

More than three decades of building enterprise software, training developers, mentoring technology leaders, and presenting at major international conferences. Adam combines deep technical authority with humour, real examples and practical takeaways.



## Why Organisers Book Adam

### Microsoft credibility

Regional Director and former Microsoft MVP with a long track record across Azure, DevOps and the Microsoft ecosystem.

### International stage experience

Regular speaker at TechEd, NDC, DDD, VS Live, Code Camp and other major technology events.

### Practical, not theoretical

Real projects, hands-on examples and lessons teams can apply immediately.

### Engaging delivery

Humour, strong opinions and technical depth for technical and leadership audiences.

## Signature Topics

### AI & Developer Productivity

AI, agents, automation and the changing software workflow.

### Software Architecture

Maintainability, scalability and better technical decisions.

### DevOps & GitHub

Engineering practices, delivery and developer experience.

### Scrum & Agile

Team effectiveness, product ownership and delivery.

## Adam at Events



The Future of Payroll & AI Agents Explained | Adam Cogan at APA Summit



From Copilot to the Garden of Eden | Adam Cogan | SSW User Group

Explore a collection of his talks, keynotes and event appearances, sharing insights from years on the global stage. [View more](#)

## Keynotes & Major Events

Australian Business Summit Council Gala Dinner - Keynote  
Australian Payroll Summit - Keynote  
Microsoft Ignite Australia  
Australian Microsoft Tech Conference  
Global Azure Bootcamp Brisbane - Keynote  
TinaCon - Opening Keynote  
AgentCon Brisbane  
AgentCamp Brisbane  
Digital Workplace Conference Sydney  
DDD Sydney  
SlashNEW Newcastle  
AI Hack Day Sydney

**NDC** - Sydney | Melbourne | Copenhagen | Oslo | Porto

### Microsoft / Azure

Azure Superpowers Tour  
Nine Knights of Azure Tour  
Microsoft Reactor Sydney  
Microsoft Power BI Community Webinar  
Azure Meetup Stuttgart  
Infrastructure as a Meetup, Linz

**.NET User Group** - Sydney | Melbourne | Canberra | Adelaide

### Developer & Community Groups

Gold Coast Azure / .NET User Group  
Newcastle Coders Group  
Norwegian .NET User Group, Stavanger

**Office 365 Saturday** - Brisbane | Canberra

### Media

.NET Rocks Podcast  
Evolving Workforce Podcast

**Book Adam for  
Your Next Event**

**Book now**

**30+**

Years in Software Development

**100+**

Events as a Speaker

**1000s**

Developers Trained



[ssw.com.au](https://ssw.com.au)

[adamcogan.com](https://adamcogan.com)