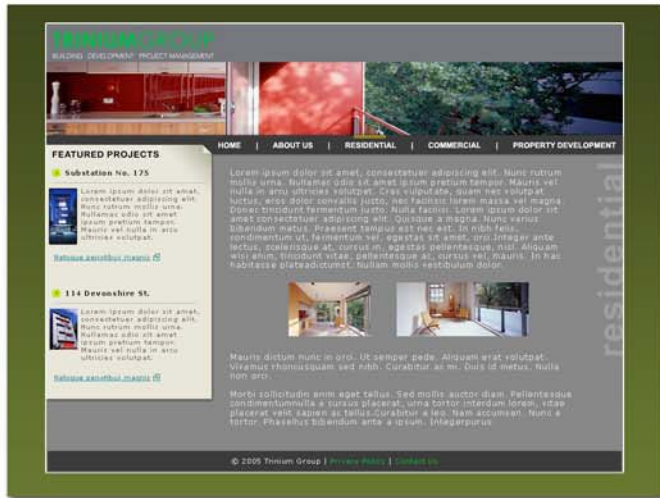


Websites



Client: Trinium Group

Requirements:

- Colour Scheme: Green and Grey
- Showcase recently completed / awarded projects
- Emphasis on small details of the work

Result:

A well balanced layout with an easily accessible top horizontal navigation bar. Image on top of the website uses masking technique to emphasize on the detail of the construction. A 'stick-on' table is constantly visible on every page to provide quick links to the recently completed / awarded projects.



Client: PLP Chynahouse (a subsidiary of BMG International)

Requirements:

- Website for the band Parking Lot Pimp
- Provide content and news for fans and running promotions
- Profile of every band members

Result:

A fine website with 'vintage' twist to suit the band's music style. Photo Album and Jukebox section is available for users to download images and sound clips of their album.

Website: Enhancement



BerryFresh
FRUIT BOX

THE PREMIUM QUALITY WORKPLACE FRUIT SERVICE

WE SELECT THE BEST - SO SHOULD YOU.

REPLACE JUNK FOOD WITH FRESH FRUIT. With a personal service, delivering the best produce to your work has made BerryFresh the leader for quality, service and value.

BERRYFRESH IS LOCATED AT SYDNEY MARKETS. Our long term established relations with Australia's leading fruit groups ensures the superior quality fruit at excellent value.

OUR DELIVERY DRIVERS ARE SPECIAL. Their proven experience, reliability and service gives us the confidence to guarantee our product gets delivered the same way it left the markets.

"WE ONLY USE RECYCLED CARDBOARD BOXES"

WHAT SNACKS ARE YOU PROVIDING YOUR EMPLOYEES in the lunchroom? Replace junk food with a regular fruit box from BerryFresh - You will promote a healthier workplace.

To ORDER [CLICK HERE](#) ▶

AN AUSTRALIAN FAMILY OWNED & OPERATED BUSINESS

Are you unhappy with your current supplier? Call BerryFresh and we can organise a reduced cost one week trial.

OUR DRIVERS DELIVER DAILY MONDAY - FRIDAY FREE
PLEASE CALL US TO DISCUSS YOUR SPECIFIC WORKPLACE NEEDS. WE ARE VERY FLEXIBLE WITH ORDERS.

CALL US NOW: (02) 9344 9554
FAX YOUR ORDER: (02) 9345 1224
EMAIL US ON: sales@berrfresh.com.au
WEBSITE: www.berrfresh.com.au

Client: Berry Fresh

Target Audience:

- Office managers (small - medium)
- Office Staff
- People who already using similiar service

Objective:

- Put more colours to the website
- Custom Fax Order Form
- Expand the website with more contents



Thursday, 2 February 2006

AN AUSTRALIAN FAMILY OWNED & OPERATED BUSINESS

BerryFresh
FRUIT BOX

WE PRIDE OURSELVES ON:
QUALITY ✓ GUARANTEED
SERVICE ✓ GUARANTEED
VALUE ✓ GUARANTEED

ABOUT US
PLACE AN ORDER
ADDITIONAL LINK #3
ADDITIONAL LINK #4

We Select The Best - So Should you

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Berry Fresh Pty Ltd
47 Berrima Street
Sydney NSW 2000

Ph: (02) 9344 9554
Fax: (02) 9345 1224
www.berrfresh.com.au
sales@berrfresh.com.au

© 2006 Berry Fresh Pty Ltd

Website: Commercial



Spotit.com.au

Home | Notebooks | PDA | Mobile Phones | Storage | Accessories | Consumables | Software

SEARCH: All Products

WELCOME! If you are an existing customer, please login. If you are a new customer, you need to register first.

Featured Products: Area CD ROM 52x, Compaq B700 B700, Windows XP Home Edition

Most Popular: 1. Sony VPC-E2000P, 2. Canon EOS 110D, 3. 2.5mm x 300, 4. Nikon D200, 5. 250MB PCMCIA Memory

the choice of up to 44 internet free days! ANZ First

Free Delivery! Get free delivery with your purchase of \$50 or more from Spotit.com.au. Click here for details.

Got Questions? Call our 24/7 toll-free 1-800-555-1111

Live Help! Talk to our Live Representative

Shopping Cart: 2. 2.5mm x 300 for \$20.00, 2. 5cm Memory for \$180.00

Featured Product: Toshiba of all with 800 MB wireless network. From the power in mobile computing comes the most advanced Pocket PC in the world.

Site Directory: PDA (Handspring Treo, Commodore 1270), Notebooks (Epson iBook C700), Desktop (Dell Inspiron 1700), Multimedia (Alicec Lansing X83021.2), Networking (D-Link LAN Wireless), Storage (Seagate 500 MB)

Spotit.com.au

Home | Notebooks | PDA | Cameras | Desktop | Multimedia | Storage | PDA | Network

Search Results: 10 of products that match your criteria

Canon Digital Camera IXUS V2: \$199.00, Canon Digital Camera IXUS 200: \$199.00, Canon Digital Camera IXUS 200: \$199.00, Canon Digital Camera IXUS 200: \$199.00

Live Help! Talk to our Live Representative

Shopping Cart: 2. 2.5mm x 300 for \$20.00, 2. 5cm Memory for \$180.00

Customer Support: Live! Chat live to one of our friendly sales representative, CONTACT US: Some ways to contact us, FIRST TIME SHOPPER'S GUIDE: For one stop shop? Take our First Time Shopping Test!

Spotit.com.au

Home | Cameras | Digital Camera | IXUS V2

Canon Digital Camera IXUS V2: \$199.00, Available

Live Help! Talk to our Live Representative

Shopping Cart: 2. 2.5mm x 300 for \$20.00, 2. 5cm Memory for \$180.00

Customer Support: Live! Chat live to one of our friendly sales representative, CONTACT US: Some ways to contact us, FIRST TIME SHOPPER'S GUIDE: For one stop shop? Take our First Time Shopping Test!

THE IXUS V2 IS THE MOST COMPACT YET, COMES WITH SUPER IMAGE QUALITY. The smallest digital camera that offers high quality sharp photos with every pixel and colour that the setting. This new addition to the Canon PowerShot IXUS line offers a variety of features that make it a great choice for anyone looking for a compact camera.

Client: Spotit.com.au

Target Audience:

- Potential Buyers
- Competitors
- Visitors seeking information of a product

Objective:

- Clean interface
- Informative
- Easier navigation for users to locate an item
- 3-clicks purchase
- Enhanced security for all transactions

Website: Content Management System



Client: Soli Deo Gloria

Target Audience:

- SDG Members
- People who are interested in joining SDG
- Visitors from parent website
- Musicians

Objective:

- Provide the latest SDG-related news
- A 'hub' to communicate ideas among members
- Act as a tool to help members in their ministries
- Private file repository for electronic documents
- Private members directory

eNewsletter



is newsletter
October 2002

Dear fan,
We've put together a short newsletter to keep you informed about the latest developments at Irwin Solutions. Enjoy, and please feel free to give us feedback for future editions.

Regards,
(Business Contact Manager)

SUCCESS STORY - Another 20 hours a week with clients, not the phone

Tied to the phone smartApPOINT freedom

Torez Manu, manager of Double Bay Natural Therapies Clinic, installed smartApPOINT software so that customers could make appointments online.

Now clients can select a treatment, a therapist and a time that suits them without even speaking to Torez. 24 hours before every appointment on the book, the system automatically sends an SMS or email reminder.

It 'no-shows' a week was costing DBNTC dearly - practitioners sitting idly, too late to refill appointments. The automatic reminders have reduced no-shows to zero per week, and free Torez from 7 frustrating hours of making reminder calls every day.

"It's easy for clients to just log on for an appointment when they're coming to the area. They can click on to a practitioner and see who's free while."

"Everyone loves the computer. They actually think it's fun."

For more information on smartApPOINT, please contact Irwin Solutions on 1300 88 84 88 or email us sales@irwinsolutions.com

smartApPOINT features
<http://www.irwinsolutions.com/products/smartApPOINT/features.htm>

Irwin Solutions Profile
<http://www.irwinsolutions.com/profile.htm>

Future Developments
<http://www.irwinsolutions.com/new/subdevelopment.htm>

Special offers
<http://www.irwinsolutions.com/specials.htm>



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irwinSolutions
Scheduling - Messaging - Integrating

April 2005



Better Ideas
Better Support
Better Results

Better Ideas, Better Support, Better Results

Welcome to the first Dealer Vantage eNewsletter for 2005.

Our focus for this year is very simple - enabling our customers to achieve Better Results, by providing you with Better Ideas and Better Support.

Better Ideas - As more of your customers are used to receiving SMS messages (e.g. Booking Reminders, Car to Ready), you should look at how your dealership can further benefit from electronic communications. Every month, we'll provide you with insights into how SMS could be applied in other areas and how other tools like email, internet based surveys & your website can assist in growing your revenue by increasing customer value and increasing more time for your staff.

Better Support - At Irwin Solutions, we pride ourselves in providing exceptional post-sale support and we are always looking for ways to make life easier for our customers.

Better Results - With any solutions, it is important to link the results you achieve back to your business objectives. We believe that "You only get what you Measure". In 2005, we will introduce more detailed reporting and electronic scorecards to assist you in managing and measuring benefits derived from using our customer interaction solutions.

Save time using macros



swifNOTE for Outlook 2003

We all know that it's quite often in a spreadsheet that we find valuable numbers located in the incorrect data fields. Although you probably only need a couple of macros, we figured out a more efficient way to clean up the data.

Other new features include better template management, schedule send and easier user interface.

If you are interested in upgrading to swifNOTE 2003 simply express your interest to our support team using the form found below.

Contact one of our rep on 1300 88 84 88 for more information.

Idea of the month:

It's common in Dealerships when part arrived the parts department will pass slip to service where then service advisors will try to get hold of customer.

In reality this process doesn't always work smoothly. Slips get piled up and if service advisors don't manage to reach the customer the first time.

Recommended Process:

Use swifNOTE as an additional tool to contact your customers regarding the arrival of parts they ordered. When parts arrived, the parts department will then send sms to customers telling them know that the parts indeed arrived and will be kept for a certain period of time.

Benefits:

- Reduce time
- Better communication. If mobile is switched off, sms will be received the next time they turn on their phones.
- Reduce load on service advisors
- Reducing the parts sitting on shelves
- Avoid re-ordering parts after you've return it

Did you know?

The "Subject" field in swifNOTE and messageSMART can be edited to easily identify your customer when they reply to the sms you send.

Simply enter the customer information in the outback field provided. This information will not appear on the recipient's screen.

messageSMART user can extend this further by using 'insert field' function found in the helpdesk.

Name:
Company:
Contact Phone:
Email:
Message:

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Client: irwinSolutions Pty Ltd

Target Audience:

- Service Managers
- Existing Customers
- Car Dealerships

Objective:

- Visually stand out in e-mail inbox
- Educate existing customers on existing products
- Introduce new products and services
- Instant feedbacks
- Add value to existing service

eNewsletter

is newsletter
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Text to the phone
smartPOINT features

Terri Mann, manager of Double Bay Natural Therapies Clinic, installed smartPOINT so that customers could make appointments online.

Her clients can select a treatment, a therapist and a time that suits them without even speaking to Terri. 24 hours before every appointment in the book, the system automatically sends an SMS or email reminder.

It also shows a week's worth of DENTIX daily - practitioners sitting fifty, too late to refill appointments. The automatic reminders have replaced no-shows to one per week, and the Terri from 2 frustrating hours of making reminder calls every day!

"It's easy for clients to just log on for an appointment when they're coming to the spa. They can click on a practitioner and see who's free."

"Everyone loves the computer. They actually think it's fun."

For more information, our smartPOINT sales contact Ian@irwinsolutions.com 1300 88 84 88 or email us ian@irwinsolutions.com

SmartAppoint features
<http://www.irwinsolutions.com/products/smartappoint/features.htm>

IrwinSolutions Profile
<http://www.irwinsolutions.com/profile.htm>

Future Developments
<http://www.irwinsolutions.com/development.htm>

Special offers
<http://www.irwinsolutions.com/special.htm>

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irwinSolutions
Scheduling - Messaging - Integrating

April 2005



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Better Support
Better Results

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irwinSolutions
Scheduling - Messaging - Integrating

June 2005



Don't mess with the law.

Using your SMS responsibly

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messageSMART 2 better, faster, easier

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July 2005



90 bookings in 24 hours
(without leaving outgoing calls)

Service Due Reminders Campaign

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Spam Act Worried?

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August 2005



Life's hard when everything is one way

Unleashing the potential of 2-way SMS technology

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Banners / Ads

SMS enable your dealership - communicate with customers using mobile text messages

Getting in touch with customers has never been so easy.....

Dear Jo, we have a 'End-of-year' sale this weekend. Hope to see you then. James (Motors - 1 Pacific Hwy, North Sydney)

Dear Jack, your car is now due for a 40,000km service. Pls call us on 9954 3584 to book a time. See you soon! Ben (Motors)

For more info: info@irvsolutions.com | 1300 88 84 88 | www.irvsolutions.com

Would you like to:

- bring more customers to your dealership?
- reduce no shows?
- provide better customer service?

SMS enable your dealership now!

For more info: info@irvsolutions.com | 1300 88 84 88 | www.irvsolutions.com

Reduce 'No Shows' for booked car services...

SMS enable your dealership now!

For more info: info@irvsolutions.com | 1300 88 84 88 | www.irvsolutions.com

unicef AUSTRALIA

Team Up for Children Find Out How

Team Up for Children Find Out How

unicef AUSTRALIA

SDG-IPC Development Class 2006
starts 5 February

Register Now!

SDG Café
Christ and Fellowship

Next Sunday 11 December • 12pm @ Randwick Church

CeBIT australia

Audi