



**SSW Consulting  
with PR Manager  
Sophie Belle**

*“SSW can transform your business capabilities through its knowledge and experience of Microsoft’s market-leading technologies.”*

For further info about custom development contact me  
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#### About SSW

SSW is a Sydney-based consulting company specializing in .NET solutions for progressive businesses since 1990. SSW offers custom software solutions, from IT infrastructure setup and developer utilities to custom-designed software applications, utilizing the latest Microsoft technologies including ASP.NET, VB.NET, C#, SQL Server, XML, Exchange Server and SharePoint Portal Server.

Adam Cogan is SSW's Chief Architect. His position as one of only two Australian Microsoft Regional Directors helps SSW deliver cutting edge Microsoft technology solutions.

SSW's unique eXtreme Programming Development Methodology ensures you get value for money at every stage of the development life cycle, underpinning SSW's belief that software solutions must deliver business advantages from the very first step.



# SQL Deploy - A Database Deployment Tool for SQL Server and MSDE ... 5x Faster than Microsoft OSQL!

How many times have you deployed an initial version of your SQL Server or MSDE database application to your clients or departments, then wondered how you are going to make updates to the database schema in the future without hassle? **SQL Deploy** solves this problem by automatically performing database updates as a part of your application deployment. Bundle **SSW SQL Deploy** when you distribute a new version of your application to clients and all your database changes will happen automatically.

*“ I used to use the command line utility osql.exe. I never use this anymore because using SQL Deploy means that I have a much more user friendly GUI without seeing DOS boxes during installation.*

*A Mavrogeorgis, Mavrogeorgis Holdings Pty Ltd - Sydney, Australia*

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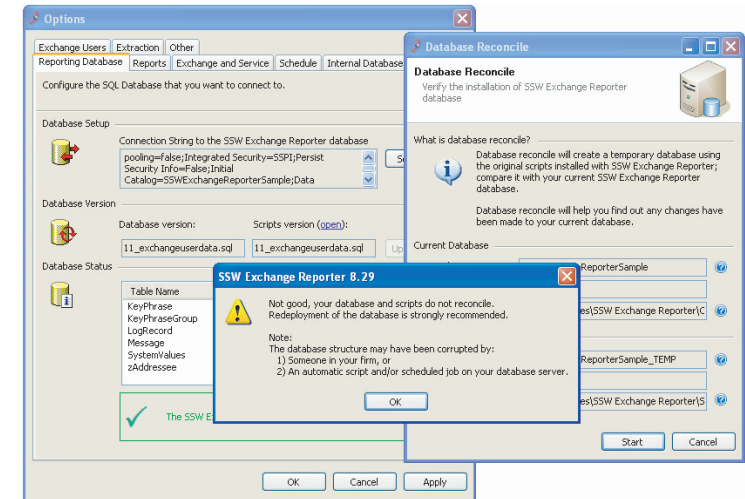


Figure: SQL Deploy in action; every application should automatically update its database schema, and have a reconcile button to check the schema is OK.

**Download NOW!** Visit [www.ssw.com.au/SQLDeploy](http://www.ssw.com.au/SQLDeploy)

